



Public Notice

Public Notice Concerning the Establishment of the Greater Hillcrest Community Benefit District (Maintenance Assessment District)

A community benefit district is being proposed for the neighborhood of Hillcrest in San Diego, California. The Greater Hillcrest Community Benefit District is being formed under San Diego Municipal Code Section 65.020 for establishing Maintenance Assessment Districts (MADs).

A levy of assessments on real property within the proposed District will fund physical improvements to individual properties, attract new customers, and increase business sales. The assessments will fund maintenance, security, and other special benefits within the District, revitalizing the Greater Hillcrest area and creating jobs, attracting and retaining businesses, and reducing crime.

Public meetings

Two community meetings will be held to discuss the proposal:

- **Public Meeting 1:** December 2nd, 2021 at 5pm at the Joyce Beers Community Center 3900 Cleveland Ave. San Diego, 92103.
- **Public Meeting 2:** January 11, 2021 at 6:30pm at the Joyce Beers Community Center 3900 Cleveland Ave. San Diego, 92103.

Services to be provided

Examples include, but are not limited to:

- Private security or caseworkers to respond to homeless issues, aggressive panhandling and mentally ill people behaving poorly in the public rights of way, including possible hiring of SDPD Bike patrols and/or a community camera system installed on private properties
- Regular sidewalk and gutter sweeping and sidewalk steam cleaning
- Enhanced trash emptying (over and above city services)
- Timely graffiti removal, within 24 hours as necessary
- Tree and vegetation maintenance (over and above city services)
- Maintenance of existing and new public spaces
- Installation of and maintenance of hanging plants, planting flowers throughout the district
- Personnel to manage the in-house or contracted maintenance and/or security teams.

Administration of the district

Ten percent of the district budget would be allowable to be spent on administration by the nonprofit management entity/ owners organization. This administrative fee would be capped.

Governance

A District Management Corporation/Owners Association will oversee day-to-day implementation of services as defined by the Management District Plan. The District Management Corporation/Owners Association will be the Hillcrest Business Improvement Association, an existing 501(c)6 organization.

Review the full plan including assessment amounts, services, specific parcel maps, and benefit zones at www.greaterhillcrestcommunitybenefitdistrict.com.

Boundaries

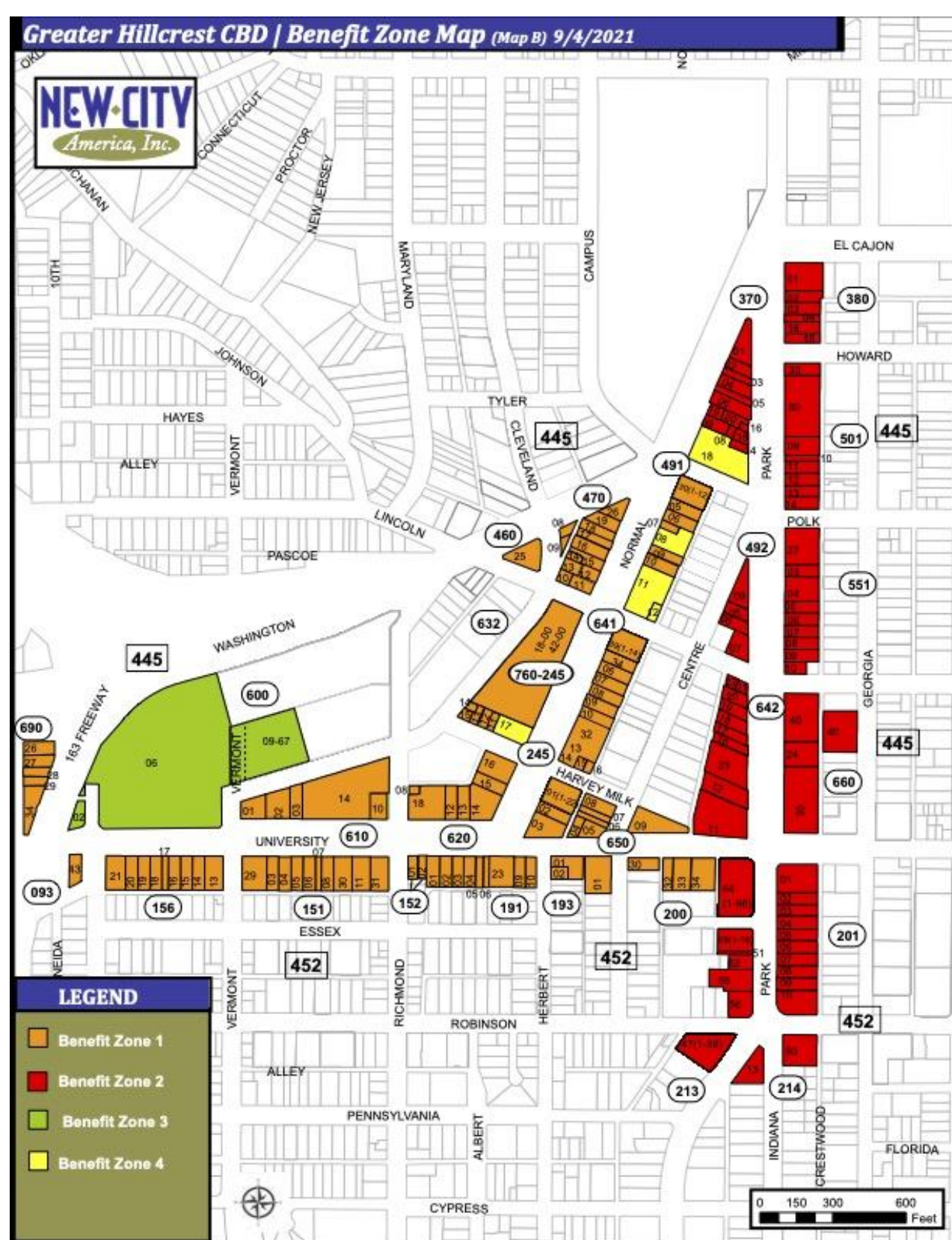
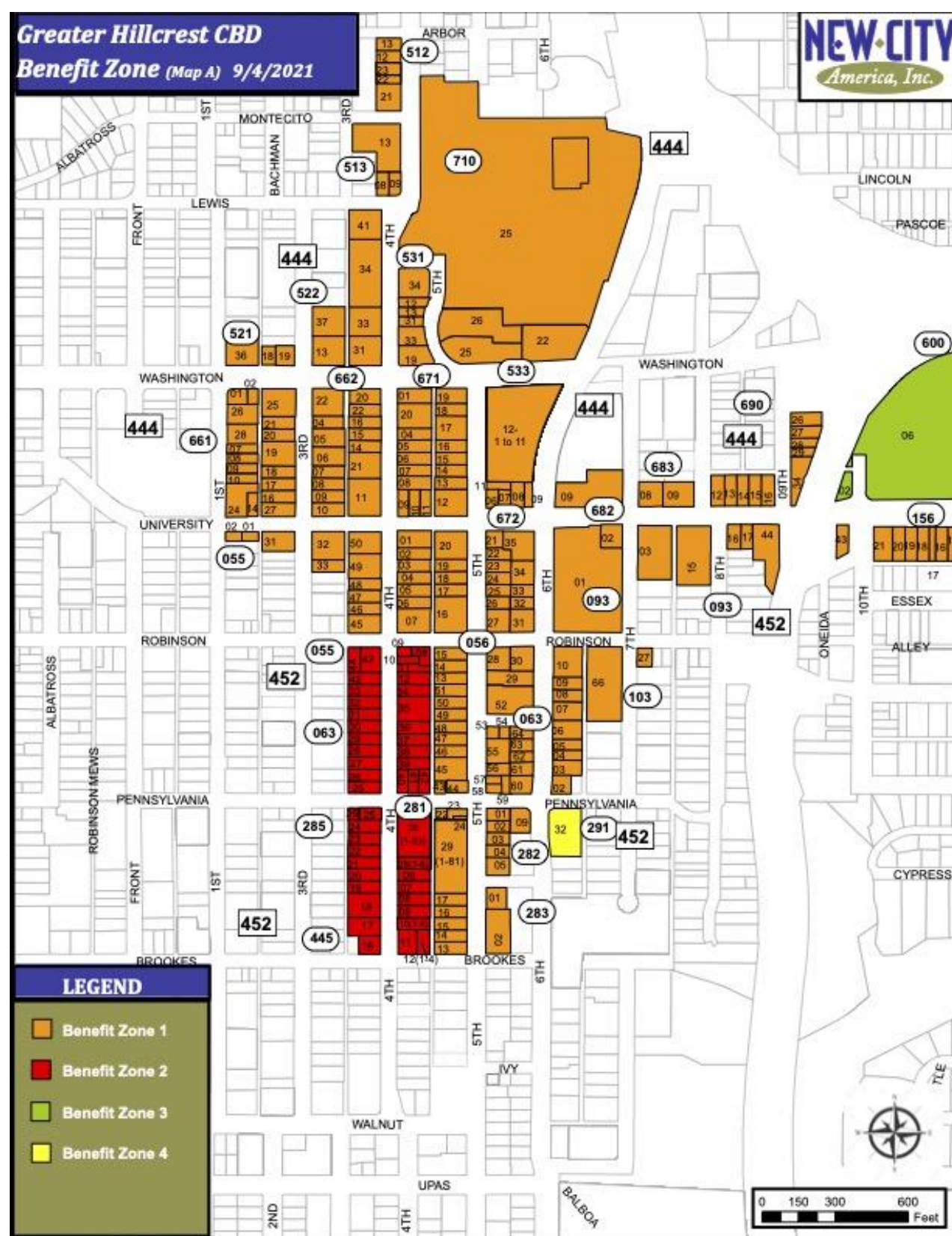
The data which constitutes the basis of this plan, and its resulting services plan and assessments includes the following:

Parcels: 768
Number of Owners: 630
Number of Residential Condominiums: 338

Condominium Building Square Footage: 401,160 sq. ft.
Building Square Footage: 3,511,274 sq. ft.
Lot Square Footage: 4,438,959 sq. ft. (approximately 103 acres)
Linear Frontage: 49,440 linear feet (approximately 9 miles)

In general, the district, including the overall data is defined by the parcels within the following four corners or the proposed district boundaries:

- Northeast Corner:** Intersection of El Cajon Blvd and Park Blvd.
- Southeast Corner:** Intersection Robinson and Park Blvd.
- Northwest Corner:** Intersection of First Avenue and Washington Blvd (east side only, also including parcels owned by Scripps/Mercy Hospital, north of Washington at Fifth Avenue)
- Southwest Corner:** Intersection of Fourth and Brookes, (west to the alley between Third and Fourth Avenues)



Neighborhood Meetings:

- ❖ Uptown Planners, First Tuesday of the Month at 6pm. uptownplannersd.org
- ❖ Uptown Community Parking District, Second Monday of the month at 3pm*
- ❖ HBA Board of Directors, Second Tuesday of the month at 5pm* www.hillcrestbia.org
- ❖ Hillcrest Town Council, Second Tuesday of the month at 6:30pm. www.hillcresttc.org

* Meeting held at Joyce Beers Community Center, 3900 Vermont Street.

This kiosk is a project of the Uptown Community Parking District, the Hillcrest Business Association, and the City of San Diego. It is updated monthly.

If your group would like to post information in this kiosk, please email info@hillcrestbia.org to receive a copy of the policy concerning how to get information posted.