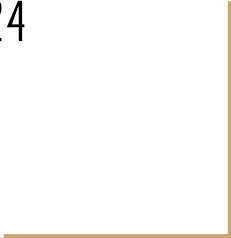




Hillcrest Business Association

Q4, 2023 & Q1 2024



NIGHTMARE ON NORMAL STREET



Partner Events

Boo Bash / Hillcrest Car Show / Patriotic Flag Program / Freaky Friday



Delightful Tastes + Holiday Shopping + Martinis

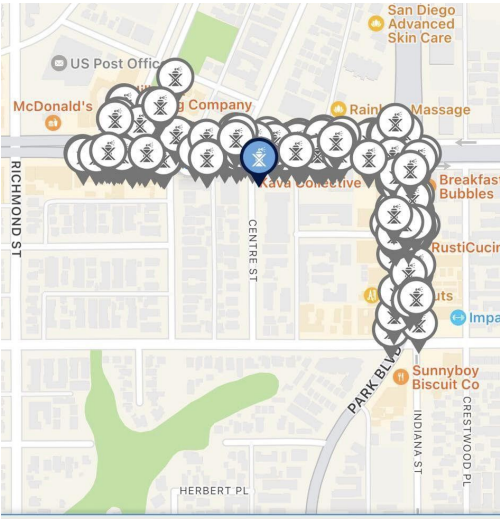


HILLCREST

Taste 'N' Tinis



Cleaning special projects



Graffiti - Public Prop...
1704 UNIVERSITY AV, San D...

IN PROCESS 3h #04452012



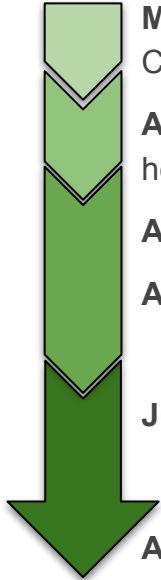
Graffiti

1704 Uni...



Hillcrest Clean and Safe Formation

The 2024 roadmap is as follows:



March 21st at 2pm: Economic Development Council Committee meeting.

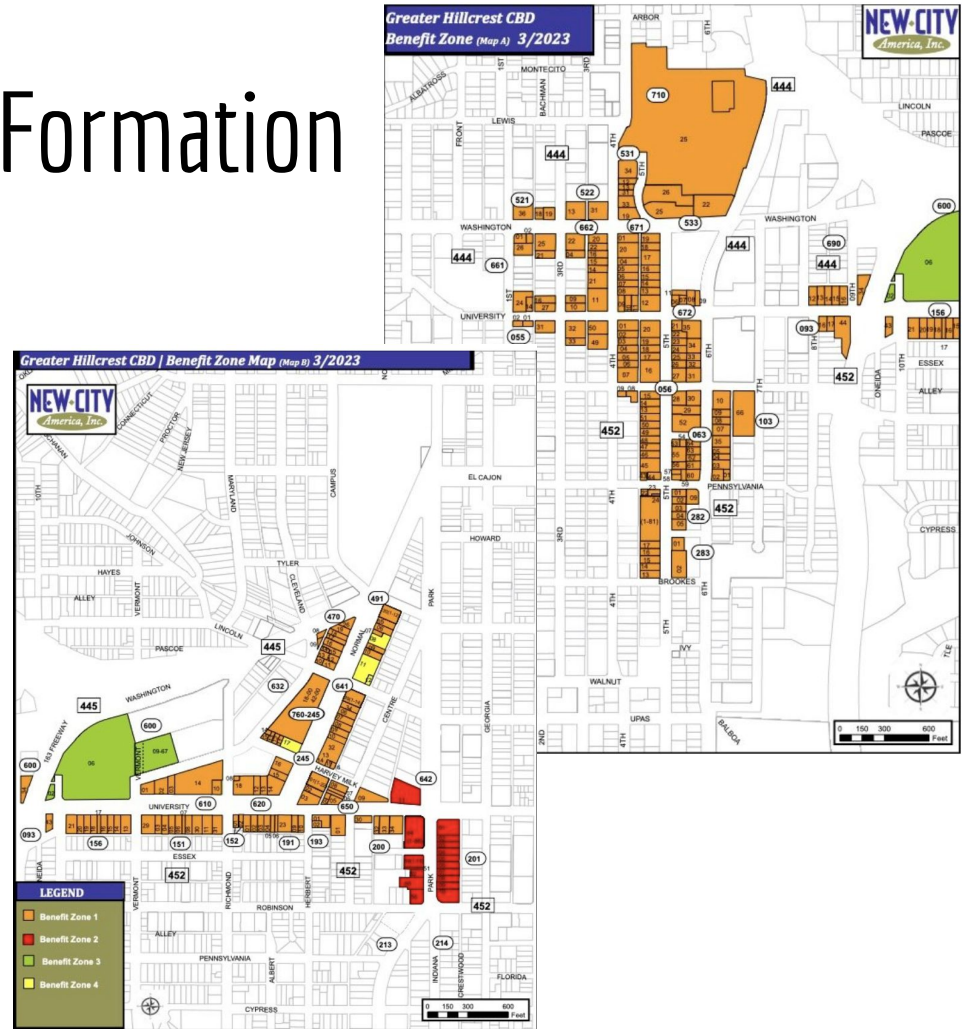
April 22nd at 9am: San Diego City Council public hearing.

April 23nd: Ballots are mailed to propret owners.

April 24th through June 24th: ***Final Property Owner Vote***

June 24th or 25th: Final City Council meeting. Counting of the votes and ratification of the district.

August 2024: Services begin.



LGBTQ+ Cultural District formation



LGBTQ+ CULTURAL 5

5.0 LGBTQ+ CULTURAL DISTRICT

WHAT IS A CULTURAL DISTRICT?

A cultural district is an area of the city formally recognized by City Council resolution. Cultural districts can be recognized locally by City Council resolution or by the California Arts Council. Cultural Districts may be described by their heritage, history, and shared experiences, all taking place in a specific geographic area. They flourish in areas where local traditions and values converge, and where the values and expressions of multiple cultures converge.

WHY IS A CULTURAL DISTRICT IMPORTANT FOR



Fabulous Hillcrest Social Media Campaigns

Shop Hillcrest for the Holidays / Valentine's Day / Farmers Market Punchcard /
Fabulous Hillcrest Annual Pass



What's Next?

Sunday Funday in April, May, and June; and Walk in ART



Thanks to our supporters:



CORK & STEM
FLOWER AND WINE BAR

