



CITY OF SAN DIEGO
COUNCILMEMBER STEPHEN WHITBURN
THIRD DISTRICT

August 9, 2023

City of San Diego
Economic Development Department
Attn: Christina Bibler
1200 Third Ave., 14th Floor
San Diego, CA 92101

Dear Ms. Bibler,

I am writing to reaffirm my support for the proposed Greater Hillcrest Maintenance Assessment District which has been submitted to the City of San Diego Mayor's Office and Economic Development Department. I was briefed on this proposal on June 23, 2021, by property owners who wish to create this district, and sent an initial letter of support on January 19, 2022.

Since then, support has continued to grow from those within the proposed boundaries who stand to benefit from regular sidewalk steam-cleaning, proactive tree maintenance, and an array of other much-needed services. The inclusion of outreach efforts to unsheltered individuals is of particular importance and is a key element of making Hillcrest a safe and walkable community. Our staff is prepared to assist however necessary to make this proposal a reality to improve the quality of life for Hillcrest residents, businesses, and visitors in the district.

Sincerely,

Stephen Whitburn

cc: Mayor Todd Gloria

cc: Hillcrest Business Association